

SWOT ANALYSIS OF INSTITUTE

SWOT (Strengths, Weaknesses, Opportunities, and Threats)



SWOT ANALYSIS OF INSTITUTE

**" A STUDY UNDERTAKEN BY ORGANISATION OR
INSTITUTE TO IDENTIFY ITS INTERNAL
STRENGTHS AND WEAKNESS AS WELL AS ITS
EXTERNAL OPPORTUNITIES AND THREATS".**

STRENGTHS

- INSTITUTE LOCATED AT THE HEART OF THE CITY
- WELL QUALIFIED, ACTIVE AND CREATIVE FACULTY
- RICH AT ADMISSION ENTRY LEVEL
- EXPERIENCE ADMINISTRATIVE STAFF
- FACULTY WITH POSITIVE INTERACTION SKILL WITH STUDENTS
- STUDENTS ARE ENCOURAGED BEYOND THEIR PRESCRIBED CURRICULUM BY CONDUCTING WORKSHOP, SEMINAR, QUIZ, BRAINSTORMING ACTIVITY, LRSW SKILLS.
- GOOD INTERACTION AND INTER-RELATIONSHIP WITH INDUSTRIES
- HELP DESK FOR SUPPORT
- RTI EMPOWER TRANSPARENCY IN THE WORKING OF THE INSTITUTE
- JOB PLACEMENT TO MANY STUDENTS BY THE END OF FINAL YEAR

WEAKNESS

- SHORTAGE OF REGULAR STAFF
- LOW STUDENT - TEACHER RATIO IN SOME DEPARTMENT
- STUDENTS FROM REMOTE AREA SUFFER FROM HOSTEL FACILITIES.
- LIMITED FINANCIAL FREEDOM
- POOR INFRASTRUCTURE
- SHORTAGE OF CLASSROOM
- NO LANGUAGE LAB
- LACK OF LAB SPACE
- INADEQUATE RESOURCE OR FACILITIES, LIKE EQUIPMENT, RECRUITMENT AND RETENTION OF QUALITY STAFF.
- NO HOSTEL FACILITIES
- SHORTAGE OF TECHNICAL STAFF

OPPORTUNITIES

- AVAIL PROPER GUIDANCE AND SUPPORT FROM REGULAR PRINCIPAL SIR AND HOD's.
- UTILIZATION OF AVAILABLE RESOURCE / TECHNOLOGY
- MOTIVATIONAL CLASSES
- ST/SC CLASSES CONDUCTED
- DYNAMIC PLACEMENT CELL
- SOCIAL AWARENESS PROGRAMME FROM TIME TO TIME
- SHORTLY EXTENSION OF BUILDING
- CULTURE AND OTHER PROGRAMME TO ENCOURAGE/EXPLORE STUDENTS CREATIVITY
- VARIOUS SPORTS & OTHER ACTIVITIES.

THREATS

- CHALLENGES TO GENERATE INTEREST IN STUDENTS WHO COMES FROM DIVERSE BACKGROUND/SOCIO-ECONOMICAL STATUS.
- STAND AMONG OTHER COMPETITIVE INSTITUTIONS.
- DECREASING INCLINATION TOWARDS DIPLOMA.
- GLOBAL RECESSION HAMPER EXPECTED PLACEMENT.
- LACK OF RESOURCE AND EXPOSURE.